

BROKERS WEEKLY

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Crystal Point opens with a bang

Crystal Point, the new 42-story building rising in downtown Jersey City, has celebrated its Grand Opening with a flurry of activity.

The collection of 269 one-, two- and three-bedroom residences and resort-style amenities has made a mark on the Hudson River's Gold Coast with prices starting in the mid \$400,000s.

The opening will be followed by the debut of on-site fully-furnished model homes located on the building's 8th floor. The residences — which will be merchandised by New York City-based interior designer Kim Depole Design — are expected to open early this summer.

"We are thrilled about the attention Crystal Point is receiving," said Brian Fisher, principal of Fisher Development Associates, which is developing Crystal Point 25 feet from the banks of the Hudson River.

"Situated on the final piece of developable waterfront land facing Manhattan, this is a one-of-a-kind building that offers unobstructed views of the ever changing New York City skyline, incomparable amenities and the convenience of an upscale urban lifestyle right at your doorstep."

Designed by Gruzen Samton LLP, Crystal Point features a crystalline-style glass exterior and has been designed to maximize the building's waterfront setting and views of the Manhattan skyline.

Each home will have water views and range from 800 to 1,817 s/f. "Features will include kitchens with Italian Pedini wood and glass cabinetry, sparkling quartzite counters, under-cabinet task lighting, full height pantries, islands with breakfast bars and a full Jenn-Air appliance suite," said Adrienne Albert, CEO of The Marketing Directors, Inc., Crystal Point's marketing and exclusive sales agent.

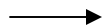
"Floor-to-ceiling windows will drench the homes in natural light and many of the residences will offer river front balconies. Each residence will also have SMART home technology capabilities and a washer and dryer."

Crystal Point's amenities include the Crystal Spa with a thermal bath, sauna, steam and treatment rooms. There's also a yoga/aerobics room, state-of-the-art fitness center, lounge with flat screen televisions, game room with billiard and poker tables, children's play room and a screening room within the Crystal Club.

"An outdoor deck overlooking the Hudson River will feature a lap pool, hot tub, private cabanas and lounge chair seating, as well as a BBQ and dining area, fire pits and a children's play area," Albert said. "The building will also offer a professional concierge, valet parking and lobby level restaurant."

Crystal Point is located between the Paulus Hook and Newport sections of Jersey City, steps from PATH trains at both Exchange Place and Newport with direct access into Manhattan and a Light Rail station.

An off-site sales and model center is now open at Crystal Point at 80 1st Street. The facility is highlighted by a fully-furnished, two-bedroom model residence which was also merchandised by Kim Depole Design.





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Crystal clear



Buyers like what they see
at just-opened Crystal
Point in Jersey City.
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