

# The Record

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## TREMENDOUS PUBLIC RESPONSE IN JERSEY CITY TO NEW SIGNATURE WATERFRONT CONDOMINIUM BUILDING

JERSEY CITY, NJ — Crystal Point, the iconic new 42-story building rising in downtown Jersey City, has celebrated its Grand Opening with a flurry of sales activity as buyers rush to take advantage of the opportunity to own a magnificent condominium home directly on the Hudson River.

The signature collection of 269 one-, two- and three-bedroom residences and resort-style amenities has quickly made its mark on the Hudson River "Gold Coast." Savvy homebuyers have been attracted to Crystal Point in large numbers, many who recognize its unique blend of limited-time Grand Opening prices from the mid-\$400,000s, historically-low interest rates and lavish condominium designs have created an incredible value and unsurpassed buying opportunity at the stylish building.

"We are thrilled about the attention Crystal Point is receiving," said Brian Fisher, principal of Fisher Development Associates, which is developing Crystal Point a mere 25 feet from the banks of the Hudson River. "Situated on the final piece of

developable waterfront land facing Manhattan, this is a one-of-a-kind building that offers unobstructed views of the ever changing New York City skyline, incomparable amenities and the convenience of an upscale urban lifestyle right at your doorstep."

The Grand Opening of Crystal Point will be quickly followed by the debut of on-site fully-furnished model homes located on the building's 8th floor. The residences – which will be merchandised by renowned New York City-based interior designer Kim Depole Design – are expected to

open early this summer.

Crystal Point features a crystalline-style glass exterior and has been designed to maximize the building's waterfront setting and views of the ever changing Manhattan skyline. Each home will have water views – a rare advantage experienced only at Crystal Point. Inside, homes will range from 800 to 1,817 square-feet and offer an array of premium finishes. Residents will also benefit from free on-site parking.

"Features will include kitchens with Italian Pedini wood and glass cabinetry, sparkling quartzite counters, under-cabinet task lighting, full height pantries, islands with breakfast bars and a full Jenn-Air appliance suite," points out Adrienne Albert, CEO of The Marketing Directors, Inc., Crystal Point's marketing and exclusive sales agent.

"Floor-to-ceiling windows will drench the homes in natural light and many of the residences will offer river front balconies. Each residence will also have SMART home technology capabilities and a washer and dryer."

Crystal Point's superb amenities include the Crystal Spa with a thermal bath, sauna, steam and treatment rooms. Residents will also enjoy a yoga/aerobics room, state-of-the-art fitness center, lounge with flat screen televisions, game room with billiard and poker tables, children's play room and a screening room within the Crystal Club.

"An outdoor deck overlooking the Hudson River will feature a lap pool, hot tub, private cabanas and lounge chair seating, as well as a BBQ and dining area, fire pits and a children's play area," Ms. Albert

says. “The building will also offer a professional concierge, valet parking and lobby level restaurant.”

Crystal Point is conveniently located between the Paulus Hook and Newport sections of Jersey City and steps from PATH trains at both Exchange Place and Newport with direct access into New York City and a Light Rail station.

An off-site sales and model center is now open at Crystal Point to offer a comprehensive look at the upscale, technologically-advanced homes and amenities. Located at 80 1st Street, the facility is highlighted by a fully-furnished, two-bedroom model residence merchandised by Kim Depole Design.

For additional information, please call 201-433-7778 or visit [www.crystalpointcondos.com](http://www.crystalpointcondos.com).

