

The Housing Markets

March 12, 2009

Spectacular Off-Site Sales And Model Center Inspires Buyers at Crystal Point in Jersey City

The 4,000 square-foot plus sales and model center at [Crystal Point](#) is proving to be the perfect tool to introduce buyers to the iconic new 42-story condominium building on Jersey City's [Hudson River "Gold Coast."](#) Located at 80 1st Street, just steps from the actual [Crystal Point](#) building, the spectacular off-site sales center and model is welcoming potential purchasers eager to obtain a well-rounded look at the upscale, technologically-advanced homes, resort-style amenities and urban-inspired lifestyle that will define the collection of 269 riverfront residences.

[Jersey City](#), N.J. ([PRWEB](#)) March 12, 2009 -- The [4,000 square-foot plus sales and model center](#) at Crystal Point is proving to be the perfect tool to introduce buyers to the iconic new 42-story condominium building on Jersey City's Hudson River "Gold Coast."

Located at 80 1st Street, just steps from the actual Crystal Point building, the spectacular off-site sales center and model is welcoming potential purchasers eager to obtain a well-rounded look at the upscale, technologically-advanced homes, resort-style amenities and urban-inspired lifestyle that will define the collection of 269 riverfront residences. The facility is highlighted by a fully-furnished, two-bedroom model residence merchandised by renowned New York City-based [interior designer](#) Kim Depole Design.



"This is definitely not your typical off-site sales office," notes Brian Fisher, a principal of Fisher Development Associates, [Crystal Point's](#) developer. "Here, the focus is on the lavish condominium homes which are beautifully recreated in our merchandised model and the unrivaled lifestyle which can be experienced through interactive electronic displays, flat-panel TVs and 'reality' presentations.



"There's little doubt the sales center has played an important role in the sales success we've already experienced in our preview sales period. Potential buyers are leaving extremely impressed by what they see and with a real appreciation for what we are offering at Crystal Point."

Savvy homebuyers have been quick to recognize the unique buying opportunity and incredible value offered by the combination of historically low interest rates and competitive pricing at Crystal Point, which is rising on the final piece of developable land directly facing Manhattan on Jersey City's riverfront.

"Buyers understand the economy has presented them an once-in-a-lifetime opportunity and are identifying Crystal Point and its value-driven pricing as the ideal situation to maximize their investment," Mr. Fisher adds. "They also appreciate the fact that the building has a close relationship with three different lending institutions which allow them to take advantage of amazingly low interest rates and offer the ability to lock in at any time between signing their contract and closing."

The full-service [Crystal Point](#) building will offer one-, two-and three-bedroom homes. Its distinctive, crystalline-style glass exterior was designed to maximize the building's waterfront setting and reflect its exclusivity and diversity. Inside, homes will range from 800 to 1,817 square-feet of well-designed [living space](#) complemented by a wide array of premium finishes.

"Stylish features will grace these homes, including kitchens with Italian Pedini wood and glass cabinetry, quartzite counters, under-cabinet task lighting, full height pantries, islands with breakfast bars and a full Jenn-Air appliance suite," points out Adrienne Albert, CEO of The Marketing Directors, Inc., Crystal Point's marketing and exclusive sales agent.

"Floor-to-ceiling windows will drench the homes in natural light and most of the residences will offer balconies, expanding the already sensational views. Each residence will also have SMART home technology capabilities and washer and dryer."

Designed by noted architectural firm Gruzen Samton LLP, Crystal Point boasts sweeping views of the ever changing skyline stretching from lower Manhattan to the George Washington Bridge. Each home will have water views -- a rare advantage experienced only at Crystal Point.

[Crystal Point's superb amenities](#) create a resort-like living experience for residents. Ideal for maintaining a healthy body and mind, the Crystal Spa will feature a thermal bath, sauna, and steam and treatment rooms. Residents will also enjoy a yoga/aerobics room, game room with billiard and poker tables, state-of-the-art fitness center, lounge with catering kitchen and flat screen televisions, children's play room and a screening room within the Crystal Club.

"An expansive outdoor deck overlooking the Hudson River and Manhattan skyline will feature a lap pool, hot tub, private cabanas and lounge chair seating, as well as a BBQ and dining area, fire pits with accompanying seating, and a children's play area," Ms. Albert says. "The full-service building will also offer a professional concierge, and valet parking, while a lobby level restaurant will serve residents and the community at large. In addition, there will be access to the new Marina currently being planned by Jersey City and all the riverfront enjoyment and recreation it contains."

[Crystal Point homeowners](#) will also appreciate the community's convenient location just steps from two PATH trains with direct access into New [York](#) City and a Light Rail station. In fact, the building is ideally situated between the Paulus Hook and Newport sections of Jersey City, allowing residents to utilize the PATH trains and ferries at both Exchange Place and Newport.

Downtown Jersey City is also bustling with shopping and entertainment venues, while the tree-lined Paulus Hook neighborhood is known for its numerous restaurants, pubs, cafes, bakeries, and other conveniences.

For additional information on Crystal Point or to join the Preview Opening, please call 201-433-7778 or visit www.crystalpointcondos.com.