

The Housing Markets

February 8, 2009

Area Brokers Wined & Dined During Cocktail Reception at Crystal Point's New Sales & Model Center

Real estate brokers from throughout the region packed the new off-site sales and model center at Crystal Point to get an up-close look at what distinguishes the [new 42-story luxury condominium building](#) facing Manhattan on Jersey City's Hudson River waterfront.

Jersey City, NJ ([PRWEB](#)) February 8, 2009 -- Real estate brokers from throughout the region packed the new off-site sales and model center at [Crystal Point](#) to get an up-close look at what distinguishes the new 42-story luxury condominium building facing Manhattan on Jersey City's Hudson River waterfront.

The elegant and well-attended party hosted more than 100 brokers enjoying cocktails and culinary delights before taking tours of the impressive sales center which is located at 80 1st Street, just steps from Crystal Point, and is highlighted by a fully-furnished, two-bedroom model residence merchandised by renowned New York City-based interior designer Kim Depole Design.

Attendees also had the chance to view interactive electronic displays and flat-panel TVs, all supported by model recreations of the signature residential building and extensive amenity space. Several lucky raffle winners walked home with door prizes, including the newest fashionable gadget, Flip Camcorders.



“ They also appreciate the fact that the building is pre-approved by three different lending institutions which allow them to take advantage of amazingly low interest rates and offer the ability to lock in at any time between signing their contract and closing. ”

"We were thrilled with the turnout for the broker event," notes Brian Fisher, a principal of Fisher Development Associates, developer of Crystal Point.

"More importantly, we were delighted with the overall reaction to both the sales center presentation and the magnificent model residence which vividly recreates the expansive and well-conceived layouts, designer finishes and appointments and upscale, technologically-advanced living offered at this exceptional new building."

Preview sales are going on now at Crystal Point. [The offering of one-, two-and three-bedroom homes](#) has been quick to capture sales as historically low interest rates combined with competitive preview pricing have made the full-service building a popular choice for buyers looking to take advantage of market conditions and receive incredible value with their new

home purchase.

"Buyers understand the economy has presented them a unique opportunity and are identifying Crystal Point and its value-driven pricing as the ideal situation to maximize their investment," Mr. Fisher concludes. "They also appreciate the fact that the building is pre-approved by three different lending institutions which allow them to take advantage of amazingly low interest rates and offer the ability to lock in at any time between signing their contract and closing."

[Crystal Point's](#) distinctive, crystalline-style glass exterior was designed to maximize the building's waterfront setting and reflect its exclusivity and diversity, notes Adrienne Albert, CEO of The Marketing Directors, Inc., Crystal Point's marketing and exclusive sales agent. Inside, homes will range from 800 to 1,817 square-feet of well-designed living space complemented by a wide array of premium finishes.

"Stylish features will grace these homes, including kitchens with Italian Pedini wood and glass cabinetry, quartzite counters, under-cabinet task lighting, full height pantries, islands with breakfast bars and a full Jenn-Air appliance suite," Ms. Albert points out.

"Floor-to-ceiling windows will drench the homes in natural light and most of the residences will offer balconies, expanding the already sensational views. Each residence will also have SMART home technology capabilities and washer and dryer."

CAHN
COMMUNICATIONS

T 201.876.3100 • F 201.876.3111 • 1401 Washington Street, Suite 300, Hoboken, New Jersey 07030 • www.cahncommunications.com

Crystal Point is redefining the concept of upscale waterfront living. Designed by noted architectural firm Gruzen Samton LLP, the building boasts sweeping views of the ever changing skyline stretching from lower Manhattan to the George Washington Bridge. [Each home will have water views](#) -- a rare advantage experienced only at Crystal Point.

The dramatic elegance and sophistication of Crystal Point is further enhanced by its superb amenities where no detail has been left out to create a resort-like living experience for residents.

Ideal for maintaining a healthy body and mind, the [Crystal Spa](#) will feature a thermal bath, sauna, steam and treatment rooms. Residents will also enjoy a yoga/aerobics room, game room with billiard and poker tables, state-of-the-art fitness center, lounge with catering kitchen and flat screen televisions, children's play room and a screening room within the Crystal Club.

"An expansive outdoor deck overlooking the Hudson River and Manhattan skyline will feature a lap pool, hot tub, private cabanas and lounge chair seating, as well as a BBQ and dining area, fire pits with accompanying seating, and a children's play area," Ms. Albert points out. "The full-service building will also offer a professional concierge, and valet parking, while a lobby level restaurant will serve residents and the community at large. In addition, there will be access to the new Marina currently being planned by Jersey City and all the riverfront enjoyment and recreation it contains."

Crystal Point homeowners will also appreciate the community's convenient location just steps from two PATH trains with direct access into New York City and a Light Rail station which provides a quick trip to other "Gold Coast" locales and ferries that also whisk commuters into Manhattan. In fact, the building is ideally situated between the Paulus Hook and Newport sections of Jersey City, allowing residents to utilize the PATH trains and ferries at both Exchange Place and Newport.

Downtown Jersey City is also bustling with shopping and entertainment venues, while the tree-lined Paulus Hook neighborhood is known for its numerous restaurants, pubs, cafes, bakeries, and other conveniences.

For additional information on Crystal Point or to join the Preview Opening, please call 201-433-7778 or visit www.crystalpointcondos.com.