

DAILY NEWS

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Crystal Point in Jersey City Recognized on National Stage

Crystal Point, Fisher Development Associates' iconic 42-story condominium building on Jersey City was crowned with the prestigious Gold Award for "Community of the Year" during the 2010 National Association of Home Builders' annual International Builders' Show in Las Vegas, Nev.

Given by the National Sales and Marketing Council (NSMC), the celebrated achievement distinguishes the collection of 269 upscale residences and resort-style amenities located in the heart the downtown district as the best new attached-home community in North America.

"The Community of the Year award is a significant achievement for Crystal Point, especially when you consider the building went head-to-head with some of the most prestigious residential properties in North America and prevailed despite being located in the New York City market where high land prices, construction costs, and price-per-square foot levels put it at a disadvantage against its competitors," says Adrienne Albert, CEO of The Marketing Directors, Inc.

"For example, 25 percent of the entries this year were Canadian where there aren't difficult market conditions to overcome," she continues. "Many others were located out west where sprawling, volume spaced homes can

be introduced at much lower prices based on development costs than what we are confronted with in the New York Metro area."

The accolades for Crystal Point come as the building celebrates some of its most important milestones, the most significant being the arrival of the first-homeowners who are now residing in their new condominium.

Crystal Point features a crystalline-style glass exterior and has been designed to maximize the building's waterfront setting and views of the ever changing Manhattan skyline. Inside, one-, two- and three bedroom homes will range from 800 to 1,817 square-foot and offer an array of premium finishes. Residents will also benefit from free on-site parking.

"Features will include kitchens with Italian Pedini wood and glass cabinetry, sparkling quartzite counters, under-cabinet task lighting, full height pantries, islands with breakfast bars and a full Jenn-Air appliance suite," Albert points out.

Homes at Crystal Point are made even more attractive thanks to a 30-year tax abatement that has been granted to the building. Residences are priced from the low-\$500,000s.

Crystal Point's superb amenities include the Crystal Spa with a thermal bath, sauna, steam and treatment rooms. Residents will also enjoy a



yoga/aerobics room, state-of-the-art fitness center, lounge with flat screen televisions, game room with billiard and poker tables, children's play room and a screening room within the Crystal Club.

"An outdoor deck overlooking the Hudson River will feature a lap pool, hot tub, private cabanas and lounge chair seating, as well as a BBQ and dining area, fire pits and a children's play area," Ms. Albert says. "The building will also offer valet parking and lobby level restaurant."

For additional information on Crystal Point, call (201) 433-7778 or visit www.crystalpointcondos.com.