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PULSE

Jersey City Mayor Jerramiah Healy recently joined representatives of Fisher Development Associates to celebrate the opening of a new sales and model center for Crystal Point, the new 42-story condominium building which is rising on the last piece of developable waterfront land facing the New York City skyline in this

Hudson County City.

Mayor Healy cut a ceremonial ribbon to unveil the new

sales center which is located at 80 1st Street, just steps from the new collection of 269 premium residences and five-star amenities and services which lies a mere 25 feet from the Hudson River.

The state-of-the art facility features interactive electronic displays, flat-panel TVs and several 'reality' presentations, all supported by model recreations of the building and extensive amenity

designer Kim Depole Design.

"This is definitely not your typical off-site sales and model center," says Brian Fisher, a principal of Fisher



Development Associates, which is developing Crystal Point. "It has been designed to dramatically reflect the extraordinary style, elegance and service that will be hallmarks of the building itself.

Designed by noted architectural firm Gruzen Samton LLP, homes at Crystal Point will boast sweeping views of the ever-changing skyline stretching from lower Manhattan to the George Washington Bridge. Each home will have water views, a rare advantage experienced only at Crystal Point.

"Featuring all aspects of a luxury resort with all of the comforts of home, this iconic new building is sure to captivate buyers with its sleek and cutting-edge living spaces, breathtaking panoramic views, five-star amenities and a dramatic waterfront location nestled between the charming Paulus Hook neighborhood and the Hudson River," Fisher points out.

Crystal Point's distinctive, crystalline-style glass exterior was designed to maximize the building's riverfront setting and reflect its exclusivity and diversity, notes Adrienne Albert, CEO of The Marketing Directors, Inc., Crystal Point's marketing and exclusive sales agent. Inside, homes will range from 800 to 1,817 square-feet of well-designed living space complemented by a wide array of premium finishes.

For more information on Crystal Point, please call 201-433-7778 or visit www.crystalpointcondos.com.

