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JERSEY CITY MAYOR JERRAMIAH HEALY CUTS RIBBON TO UNVEIL NEW SALES AND MODEL CENTER AT CRYSTAL POINT

Jersey City, N.J. – Jersey City Mayor Jerramiah Healy recently joined representatives of Fisher Development Associates to celebrate the opening of a new sales and model center for Crystal Point, the iconic new 42-story condominium building which is rising on the last piece of developable waterfront land facing the New York City skyline in this Hudson County City.

Mayor Healy cut a ceremonial ribbon to unveil the new Sales Center which is located at 80 1st Street, just steps from the new collection of 269 premium residences and five-star amenities and services which lies a mere 25 feet from the Hudson River.

The state-of-the art facility features interactive electronic displays, flat-panel TVs and several 'reality' presentations, all supported by model recreations of the building and extensive amenity space. The center is highlighted by a fully-furnished, two-bedroom model residence which has been merchandised by renowned New York City-based interior designer Kim Depole Design.

"This is definitely not your typical off-site sales and model center," says Brian Fisher, a principal of Fisher Development Associates, which is developing Crystal Point. "It has been designed to dramatically reflect the extraordinary style, elegance and service that will be hallmarks of the building itself.

"Of course, the centerpiece is the fully-furnished model residence which prospective buyers can tour to accurately experience the exceptional living spaces and upscale finishes and appointments while the actual building is under construction."

Preview sales are officially underway at Crystal Point. The stunning new landmark offers magnificently-appointed one-, two-and three-bedroom home designs and an extensive offering of five-star amenities to create an upscale living experience unrivaled on either side of the river.

Designed by noted architectural firm Gruzen Samton LLP, homes at Crystal Point will boast sweeping views of the ever changing skyline stretching from lower Manhattan to the George Washington Bridge. Each home will have water views, a rare advantage experienced only at Crystal Point.

"Featuring all aspects of a luxury resort with all of the comforts of home, this iconic new building is sure to captivate buyers with its sleek and cutting-edge living spaces, breathtaking panoramic views, five-star amenities and a dramatic waterfront location nestled between the charming Paulus Hook neighborhood and the Hudson River," Mr. Fisher points out.

Crystal Point's distinctive, crystalline-style glass exterior was designed to maximize the building's riverfront setting and reflect its exclusivity and diversity, notes Adrienne Albert, CEO of The Marketing Directors, Inc., Crystal Point's marketing and exclusive sales agent. Inside, homes will range from 800 to 1,817 square-feet of well-designed living space complemented by a wide array of premium finishes.



"Stylish features will grace these homes, including kitchens with Italian Pedini wood and glass cabinetry, granite stone counters, under cabinet task lighting, full height pantries, center islands and breakfast bars and full Jenn-Air appliance suite," Ms. Albert points out.

"Floor-to-ceiling windows will drench the homes in natural light and most of the residences will offer balconies, expanding the already sensational views. Each residence will also have SMART home technology capabilities and washer and dryers."

The dramatic elegance and sophistication of Crystal Point is further enhanced by its superb amenities where no detail has been left out to create a resort-like living experience for residents.

Ideal for maintaining a healthy body and mind, the Crystal Spa will feature a thermal bath, sauna, steam and treatment room. Residents will also enjoy a yoga/aerobics room, game room with billiard and poker table, state-of-the-art fitness center, lounge with catering kitchen and flat screen televisions, kid's room and a screening room within the Crystal Club.

"An expansive outdoor deck overlooking the Hudson River and Manhattan skyline will feature a lap pool, hot tub, private cabanas and lounge chair seating, as well as a BBQ and dining area, fire pits with accompanying seating, and a children's play area," Ms. Albert points out. "The full-service building will also offer a professional concierge, and valet parking, while a lobby level restaurant will serve residents and the community at large. In addition, there will be access to the new Marina currently being planned by Jersey City and all the riverfront enjoyment and recreation it contains."

Crystal Point homeowners will also appreciate the community's convenient location just steps from a Light Rail station which provides direct access to other "Gold Coast" locales and numerous PATH trains and ferries that whisk commuters into Manhattan. In fact, the building is ideally situated between the Paulus Hook and Newport sections of Jersey City, allowing residents to utilize the PATH trains and ferries at both Exchange Place and Newport.

Downtown Jersey City is also bustling with shopping and entertainment venues, while the tree-lined Paulus Hook neighborhood is known for its numerous restaurants, pubs, cafes, bakeries, and other conveniences.

For more information on Crystal Point, please call 201-433-7778 or visit www.crystalpointcondos.com