

BROKERS WEEKLY

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Crystal Point sales open with a flurry

Preview sales opened with a flourish at Crystal Point as many homebuyers recognize now is the time to buy.

The new luxury condominium is located in a 42-story building along Jersey City's Hudson River waterfront.

Historically low interest rates combined with competitive preview pricing available Crystal Point have made the offering of one-, two-, and three-bedroom condominium residences a popular choice for buyers looking to take advantage of market conditions and receive incredible value with their new home purchase, according to Fisher Development Associates.

Fisher is developing the signature building 25 feet from the Hudson River on the final piece of developable waterfront land in Jersey City that directly faces Manhattan.

The climate has translated to brisk sales at Crystal Point just weeks after its initial condominium offering was released to VIP registrants.

"They are a large number of buyers who realize this is the perfect climate

to purchase, whether it's to own the home of their dreams or for investment purposes," says Brian Fisher, a development principal.

"They understand the economy has presented them an unique opportunity and are identifying Crystal Point and its value-driven pricing as the ideal situation to maximize their investment.

"They also appreciate the fact that the building is pre-approved by three different lending institutions which allow them to take advantage of amazingly low interest rates and offer the ability to lock in at any time between signing their contract and closing."

Designed by Gruzen Samton LLP, each home in the building can enjoy the Manhattan skyline views. "Buyers are responding to Crystal Point's extraordinary blend of world-class architecture, an incomparable waterfront setting with dramatic views, and a convenient location between the charming Paulus Hook neighborhood and the Hudson River just minutes from Manhattan," said Fisher.



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